An Intro to DPC
(That Happens to be Given by a Resident)

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Participate in polling questions and submit your questions to https://aafp4.cnf.io/
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Learning Objectives

At the end of this educational activity, participants should be better able to:

- Understand the basics of the DPC model.
- Address common misconceptions.
- Answer frequently asked questions.
Major Issues

Patient
- Cost
- Access

Physician
- Burnout
Current Model v DPC

Patient

Insurance

Physician
Current Model v DPC

Patient

Physician
How would you describe Primary Care?

a) High Cost, High Use
b) High Cost, Low Use
c) Low Cost, High Use
d) Low Cost, Low Use

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What is the main role of insurance?

a) Decision Maker
b) Risk Mitigation
c) Form of Payment (like a Credit Card)
d) All of the Above

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Insurance and Primary Care

Primary Care
Low Cost, High Use

Hospitalization
High Cost, Low Use

Insurance
Risk Mitigation

- 2300% increase in U.S. healthcare spending per capita between 1970-2009
(Source: Health Care Costs: A Primer, The Henry J. Kaiser Family Foundation)

Source: Bureau of Labor Statistics; NCHS; and Himmelstein/Woolhandler analysis of CPS
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Risk Mitigation
DPC Fast Facts

- No insurance
  - No CPT/RVUs
  - Medicare opt out

- Subscription Based
  - National Avg ~$70/month

- 600-800 patient panel
  - Traditional 1500-2500

- Longer visits
  - 30-45 min not uncommon
  - Ease of access
  - No wait time

- Cheaper meds/labs
  - Cash price negotiated

- Improved collections
  - 99% vs 65%
Common Misconceptions

• DPC = Concierge
• DPC = Capitation
• DPC hurts the poor
DPC

- No Insurance
- Low monthly Fee
- Value Focus

Concierge*

- Insurance+
- High Monthly Fee
- Amenities
Common Misconceptions

• DPC = Concierge
• DPC = Capitation
• DPC hurts the poor
Capitation

Insurance

Patient

Physician
DPC

Insurance

Patient  Physician
Common Misconceptions

• DPC = Concierge
• DPC = Capitation
• DPC hurts the poor
DPC and the Poor

- Chronic Disease
- Working Class
- Safety Net
  Medicaid and Medicare
Questions?

Submit your questions to:  
[link to aafp4.cnf.io]

Don’t forget to evaluate this session!

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