Presenting the Dark Side of DPC

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Participate in polling questions and submit your questions to https://aafp4.cnf.io/
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Learning Objectives

By the end of this educational activity, participants should be better able to:

• Understand that while DPC solves many of the problems in health care delivery, it is still a hard job.

• Understand the challenges that a mature DPC practice faces.

• Understand that it is ok if DPC is not the right fit for you.
Welcome to the Dark Side of DPC
Learning Objectives

1. Understand that while direct primary care solves many of the problems in healthcare delivery, it is still a hard job.

2. Understand the challenges that a mature DPC practice faces.

3. Understand that it is okay if DPC is not the right fit for you.
Difficult Situations in DPC

24/7 call/access
Entitlement
“Jungle Medicine”
All.The.Hats

Call your momma
BFFs
Woo Woo
Running a Business

Cherry picking
24/7 Call/Access

We said it, now we have to do it...
Entitlement

Welcome to my DPC Clinic, thanks for making your first payment.

Ok, slave. I am anti-vax, need Lortab, Xanax, daily appts, on-demand Z-paks, & will question everything you say.
Jungle Medicine

Modern medicine sometimes doesn’t look so modern
All. The. Hats

- My day job:
  - Answer the phone
  - Water the plants
  - Stock the toilet paper
  - Review labs
  - Collect payments
  - Give flu shot
  - Touch up the paint
  - Oh yeah, and see patients
Call your momma

There are some things that I just don’t need to be involved in
BFFs

This relationship isn’t a two-way street
Woo Woo – “a slang term used to describe those who believe in phenomena that lack substantiated evidence to prove the claim of the phenomena.” Urban Dictionary
Running a Business

Owning a business is like riding a lion. People think, "Wow, that's really brave!"

In the meantime you're like, "How the hell did I get a lion, and how do I keep it from eating me!?"
Cherry-picking
What do we do about the dark side?

We talk about it.

We remind ourselves that being doctors is hard, and we have to take it seriously.

We support each other in setting boundaries.

We laugh about it.
THE PROPER FEEDING
OF BEAUTIFUL PEOPLE

Jack Forbush, DO

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GUESS WHAT?
IT’S NOT ALL ABOUT YOU
The Dependents

• They just can’t get enough of you!
The Resistors

• You want me to do what?
The Heaters

• Let me tell you something!
The Manipulators

• I’ll be back
The Smarties

• Recent research shows
Questions?

Submit your questions to: aafp4.cnf.io

Don’t forget to evaluate this session!

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