

DIRECT PRIMARY CARE Summit



2018

Deliver Exceptional Care. On Your Terms.



AMERICAN ACADEMY OF
FAMILY PHYSICIANS



FAMILY MEDICINE
EDUCATION CONSORTIUM, INC



American College of
Osteopathic
Family Physicians

Direct Primary Care: My Leap of Truth

Jeffrey S. Gold M.D.

Submit your questions to: aafp3.cnf.io

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Do You Ever Feel Like This?



AES Question

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Why Are You Here?

In translation: Why Does FFS Suck?

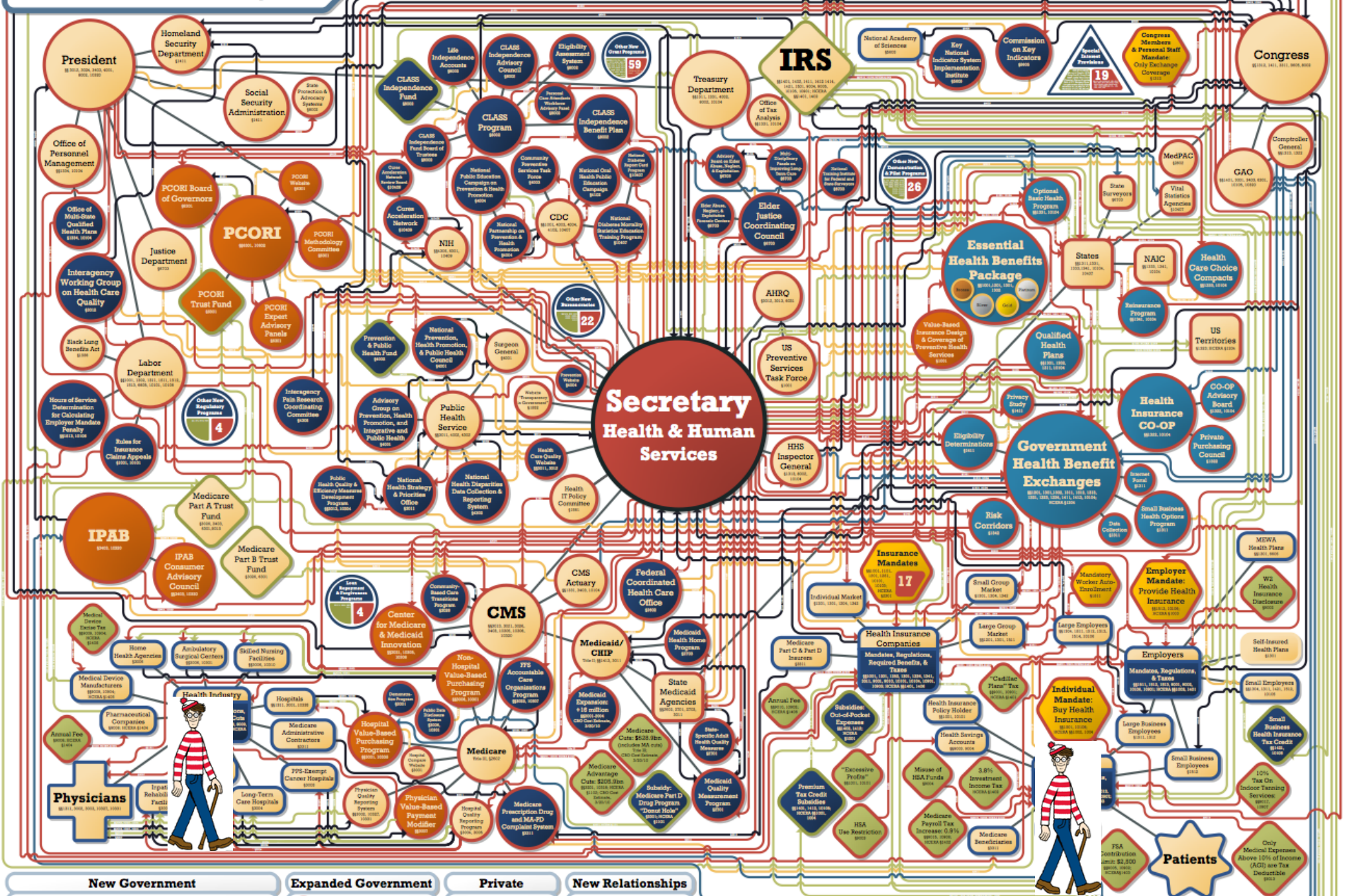
- a) burnout
- b) disgust
- c) ungratified
- d) unhappy
- e) depressed
- f) lack of control
- g) ALL OF THE ABOVE!

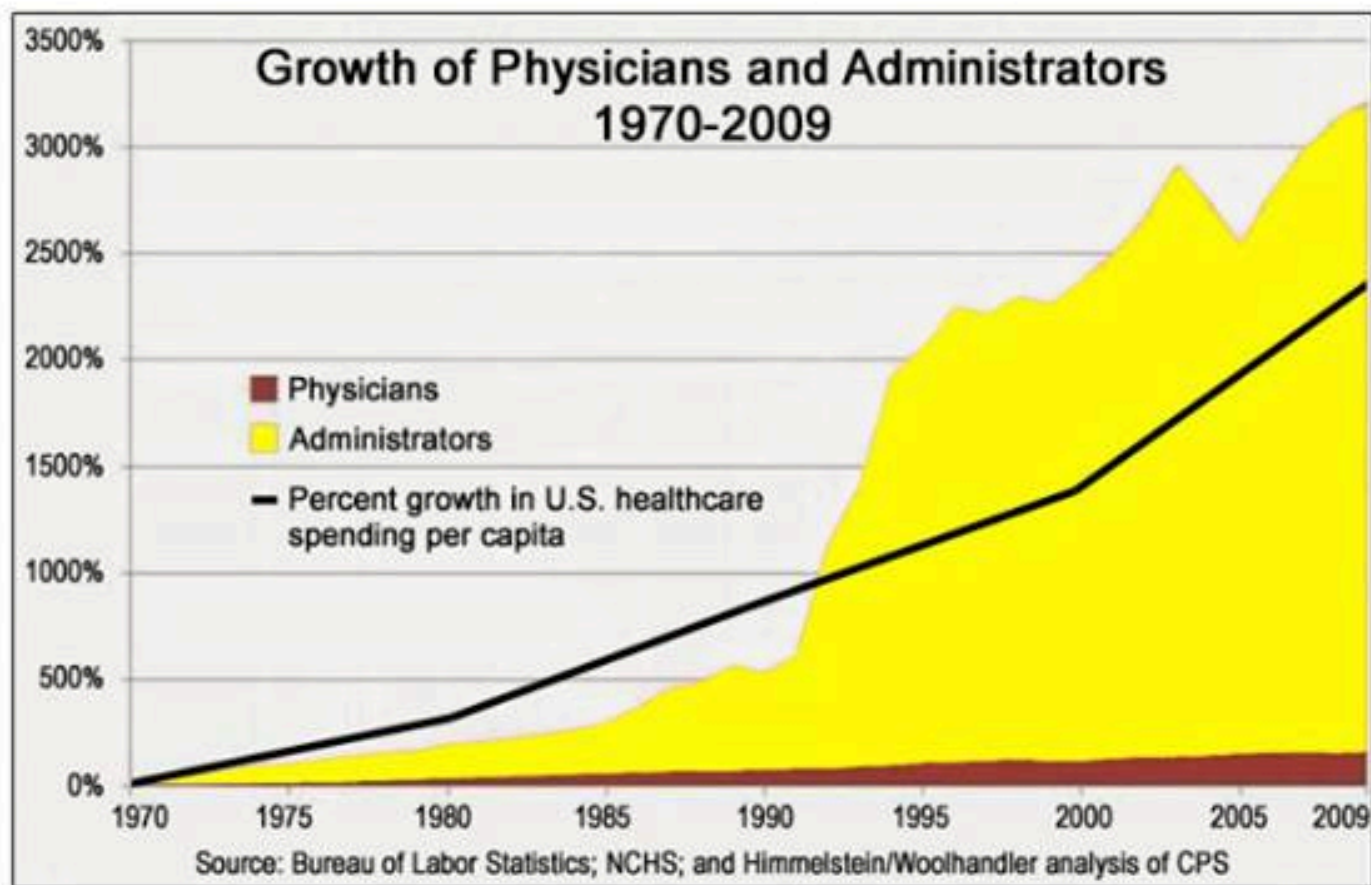
What From The Prior Slide Makes You Ill?

In translation: Why Does FFS Suck....Again?

- Coding
- MACRA/MIPS or other Alphabet Soup
- Prior Authorizations
- Administrators
- 10 minute visits if you are lucky
- ALL OF THE ABOVE!

Your New Health Care System





* 2300% increase in U.S. healthcare spending per capita between 1970-2009 (Source: Health Care Costs: A Primer, The Henry J. Kaiser Family Foundation)

"It is amazing that people who think we cannot afford to pay for doctors, hospitals, and medication, somehow think that we can afford to pay for doctors, hospitals, medication, and a government bureaucracy to administer it." –Thomas Sowell

Miracles Can Happen



AES Question

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Where Do You Want to Be?

In translation: Let Us Lead You

- a) practice medicine....not insurance
- b) have time to spend with patients and care
- c) patients over paperwork
- d) crazy is staying in a system that is crazy
- e) be gratified by doing what you trained to do
- f) control your own schedule and environment
- g) ALL OF THE ABOVE!

YOU CAN DO IT!!!!



<https://www.youtube.com/watch?v=qztuEucrNBc>

Questions?

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Don't forget to evaluate
this session!

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