



SPONSORSHIP OPPORTUNITIES

DPC Summit—the premier direct primary care event of the year. For enthusiasts and practitioners, direct primary care represents the pinnacle of primary care. They gather each year at DPC Summit for insight, guidance, and peer interaction seeking to elevate their practices. Don't miss your opportunity to get in front of this motivated and entrepreneurial audience.

Join us and 300 medical professionals at the Hyatt Regency Dallas in Dallas, TX, June 20-23, 2024, to network with other DPC enthusiasts who share your passion for whole-patient care, discover the range of DPC options available in defining a DPC practice, and connect with expert vendors who offer the patient-centered solutions you need.

PREMIER EXHIBITOR – \$3,250

*Leading Space located in a prime location to the exhibit hall – Placement made upon payment received in order of commitment

Exhibit Friday and Saturday

Up to 20% off select sponsorships

Recognition on the conference web page

Entrance signage near the exhibit hall with each premier exhibitor logo

5-minute introduction during lunch one day

Exhibit space with 2 table configuration options

Pre- and post-attendee registrant mailing file to market your participation at DPC Summit

(This list includes those who haven't opted out of receiving mailings)

Two exhibitor badges (additional registrations available at \$350 each)

Access to all DPC Summit meals and refreshments

Booth amenities include:

- Choice of One - 6-foot draped table or two high-top tables
- Two chairs
- Electrical
- Wastebasket
- Access to conference Wi-Fi

GENERAL EXHIBITOR – \$2,800 (Forty-six spots available)

Exhibit Friday and Saturday

Recognition on the conference web page

Tabletop Exhibit space, draped (Placement made in order of commitment)

Pre- and post-attendee registrant mailing file to market your participation at DPC Summit

(This list includes those who haven't opted out of receiving mailings)

Two exhibitor badges (additional registrations available at \$350 each)

Access to all DPC Summit meals and refreshments

Booth amenities include:

- Choice of One - 6-foot draped table or two high-top tables
- Two chairs
- Electrical
- Wastebasket
- Access to conference Wi-Fi

Sponsorship Opportunity	Benefits	Availability	Price
Summit Happy Hour* (Opening Reception)	Friday, June 21 - Sponsorship of the networking reception, on-site signage, 3-5 minutes to address attendees before reception, logo on the conference web page. Registration for one attendee included. *Contact us for exclusive opportunity*	3	\$5,000
Lunch Sponsor	Sponsorship of (1) luncheon, acknowledgement on-site signage, logo on conference web page. Registration for one attendee included.	4	\$5,000
AM Coffee/Refreshment Break	Acknowledgment on conference web page, on-site signage, signage by refreshments. Registration for one attendee included.	3	\$3,000
PM Coffee/Refreshment Break	Acknowledgment on conference web page, signage by refreshments. Registration for one attendee included.	3	\$3,000
Infused Water Station	Break station with branded cups to utilize throughout the event, signage near break station with company logo and on conference web page. Registration for one attendee included. Please note: Sponsor to provide branded cups or fillable bottles.	1	\$2,500
Sponsored Session	Are you an industry expert with a great story to tell that incorporates how your solutions successfully helped a direct primary care practice? Opportunity to present in a session for 25 mins on Saturday, June 22. Topic and format to be agreed by DPC Summit co-hosts and planning committee. Dedicated on-site signage, logo and company description on the website, attendee list will be given out one week after the conference. Submit your application for a sponsored segment. Applications will be accepted until March 29, 2024. Final decisions will be determined by April 12th.	7	\$5,000
Digital Advertisements	The DPC Summit's web page provides useful information and dynamic design bringing in more than 30,000 page views annually and unique visitors—and they'll be looking at you! Leaderboard Ad Specs 728x90 <i>*Ads will run on all Summit web pages except the agenda page</i> <i>*ROS is 33-100% based upon advertising participation</i> <i>*Available Run Dates: Mon, April 1, 2024 – Mon, March 3, 2025</i>	3	\$2,000

For more information or customized solutions, contact:

Laura Leibman, Event Sales Specialist, Strategic Programs and Events LLeibman@aafp.org 913-906-6044

Please note: Prices are subject to change. Print Deadlines Apply.

Sponsorship Opportunity	Benefits	Availability	Price
Exclusive Wi-Fi Sponsor	Acknowledgment on conference web page, company logo on Wi-Fi login instruction signage and on table tents. Registration for two attendees included. Complimentary exhibitor space.	1	\$10,000
Livestream Sponsor	Acknowledgment on conference web page, dedicated on-site signage, logo and company description on the website, attendee list will be given out one week after the conference. Registration for two attendees included. Complimentary exhibitor space. *Contact us for exclusive opportunity*	2	\$30,000
Conference Welcome Email	Market your organization before DPC starts! This must-read attendee email shares cannot miss information with attendees. Sponsor provides ad materials including click-through URL. Registration for one attendee included.	1	\$5,000
Ribbon Bar Sponsor	Ribbons for attendee name tags are a badge of pride and a fun display of engagement at the conference. Acknowledgement with on-site company logo prominently displayed.	1	\$2,000
Lanyard Sponsor	Acknowledgment on conference web page, company logo on conference lanyard worn by all attendees. Registration for one attendee included. <i>Please note: Pharmaceutical and medical device exhibitors may not participate based on the CMSS Code for Interactions with Companies.</i>	1	\$5,000
Luggage Check Sponsor	Acknowledgment on conference web page, branded signage at luggage storage. Registration for one attendee included. Please note: Sponsor to provide branded luggage tags.	1	\$2,500
In-kind Donations	If you possess items in-kind that you wish to contribute for live procedural demonstrations, kindly inform us. Our team can then explore the possibilities of incorporating them into our conferences through further discussion.		

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**Explore opportunities to participate in conferences throughout the year.
Contact our team to learn more about package pricing.**